

Wayne Business Association

P.O. BOX 50 WAYNE, PENNSYLVANIA 19087

Promoting Commerce in Wayne

March 2013

PRESIDENT

Diane Jiorle
The Phone Specialist Corp.
610-986-0000

VICE PRESIDENT

Chris Todd
Christopher's Restaurant
610-687-6558

SECRETARY

LuAnne Lunger
Sovereign Bank
610-688-7330

TREASURER

Nelson Dayton
Dayton Lock Co.
610-688-9188

BOARD OF DIRECTORS

Stacey Ballard
Eadeh Enterprises, Inc.
610-647-1776

David Brennan
Wayne Hotel
610-687-5000

Jack Brooks
Radnor Studio 21
610-687-5189

Nancy Campbell
Wayne Art Center
610-688-3553

Bob D'Amicantonio
D'Amicantonio Shoes
610-688-7530

Deanna Doane
Click Canyon
484-744-3337

Mike Libert
Main Line Print Shop
610-688-7782

Andrew Maguire
McCausland, Keen & Buckman
610-341-1032

Maureen McAleer
Bryn Mawr Trust
610-971-6802

Sam Strike
Patch.com
484-431-4533

Bob Weinberg
610-416-5680

ALL ARE INVITED!

SPECIAL GUEST SPEAKER Scott R. Reidenbach, Esq.,

Founder and Principal of **Reidenbach & Associates**

IMPORTANT TOPICS FOR YOUR BUSINESS!

Accounts Receivable in the New Economy:

How to Get Paid, Collect Debts and Increase Your Cash Flow

Renting and Leasing: Current Issues, Insights and Helpful Hints

How to Protect Your Business: from Claims, Suits and other Bad Things

Bring your questions!

Date: Thursday, March 21, 2013

Time: 7:30 AM

Complimentary Continental Breakfast
catered by Aux Petits Delices

Location: Reidenbach & Associates, LLC,
1008 Upper Gulph Rd., Ste. 300, Wayne
Tel. 800.969.7032

Please RSVP by March 19, 2013.

Scott Reidenbach's firm has represented many local small businesses in matters ranging from lease negotiations, to partnership/shareholder agreements and disputes to commercial litigation. He has represented individuals and companies before local zoning hearing boards. Mr. Reidenbach was named a Pennsylvania Super Lawyer – Rising Star in 2006-2008, 2010 and 2011 and recognized as the “Top Lawyer” – Real Estate by Main Line Today magazine in 2009, 2010 and 2011. A graduate of Villanova University and Widener University School of Law, he resides with his wife and children in Wayne, PA.



www.reidenbachlaw.com

THREE WAYS TO RSVP

email to info@waynebusiness.com, call Main Line Print Shop 610-688-7782,
or fax in the RSVP form enclosed.

We need your RSVP to ensure smooth meeting preparations!

MEMBER EVENTS & NEWS

THANK YOU Radnor ABC House and guest speaker Anna Davis for hosting the February WBA meeting! Great job!

THANK YOU Sila for your continued Gold Sponsorship of our 2013 Radnor Fall Festival! Sponsoring a Wayne Business Association event is wise business strategy. WBA Sponsorship help your business! Visit www.waynebusiness.com for Sponsorship opportunities.



A warm THANK YOU to the Radnor businesses, local corporations, parents, community members, and RTSD teachers and staff for their overwhelming support and generosity of the REF-Driving for Excellence gala and auction to benefit the Radnor Educational Foundation. More than \$65,000 was raised at the gala event held on February 8 at St. Davids Golf Club. The funds raised support the efforts of the Radnor Educational Foundation and its mission to supplement the traditional Radnor education through grants for special curricular programs and needs.

CONGRATULATIONS! Main Line Pizza, 20 years in business and **Main Line Print Shop**, 40 years in business!!

First Friday April 5, 2013. 5pm-8pm. 100 E. block Lancaster Avenue. Free Live Entertainment-Great music for everyone. Come dance with The Rick Penny Band! Most stores open late with First Friday specials. Spread the word and stop by for a night of fun.

3rd Annual Community Spring Eggstravaganza, Sunday, March 17, 2013 (rain date Sunday March 24th) at 1pm-4pm at Clem Macrone Park. This event will feature free egg hunts for children 12 and under, bounce houses, games, crafts, food and fun! Please RSVP by March 6th so that we can prepare the event layout. You may set up a table, plan an activity (face paint or egg painting, crafts, games, etc.), hand out balloons, etc. Please let us know if you need chairs or tables. You will need to be set up, cars parked, etc. by 12:30 p.m. as vehicles will not be permitted to drive into the park past that time. For info call Tammy Cohen 610-688-5600.

Radnor High School Band Indoor Performance Competition, Saturday, April 6. 42 different groups from the area will be at Radnor for a Indoor guard and percussion show. Large crowds will be at the school all day and night, and may like to venture into Wayne during their down time. If you would like to purchase a program ad in support of the group contact Maria.Drew@rtsd.org

ContempraDance Theatre presents "Heats the Stage", "Whispering Echoes", the hilarious **"Hangeraphobia"**, the provocative **"My Baby Grand"**, the wild and crazy **"Crash Course"**, and **"TimeDance"**, depicting the history of dance and music throughout time and the impact each have had on society in different eras from 1900s to present. **Saturday, April 6 at 7:30 PM**, at The Performance Garage, 1515 Brandywine Street, Philadelphia, PA 19130. Ticket Prices: Adults/Children \$20. For more information call 610-225-3007 or email info@contempradance.com

Join the 85th Corps of Cadets of Valley Forge Military Academy & College for the Second Annual ILT Joseph Theinert Five Cornerstone 5K Race. **April 7, 2013, 6:30am, registration. 8am start time.** Valley Forge Military Academy & College, 1001 Eagle Rd., Wayne, PA. Contact Joseph Haughey at jhaughey@vfmac.edu. Register at <http://2ndannualtheinertun.eventbrite.com>. Registration fee is \$35, before March 22.

Wheels of Wayne, Sunday, April 21, 2013 12pm-4pm (rain date Sunday, April 28, 2013). North Wayne Ave. Cars and motorcycles, entertainment, and fun for all ages. Register your car or motorcycle at www.RadnorRecreation.com or call 610-688-5600.

St. Martin's Fair Music Fest and Flea Market, Saturday, May 4, 2013 8am-5pm, Radnor. A kid fair as well some big name bands performing 11am-4pm. Food vendors. Tables are available to merchants. Also making music and children choir. This event benefits the church St. Barnabas Socks for Homeless, Feed the Hungry, and various other charitable organizations. Contact chairperson Fran Musetti at 610-316-1938.

Get Ready for Main Line School Night's 75th Anniversary! Embracing Our Past...Envisioning Our Future introduces new ideas, enriching classes, stimulating conversations...you'll find them all at Main Line School Night as they celebrate 75 years of Learning for Life Since 1938.

- MLSN proudly sponsors 75 free **Community Pop-Up Classes**. These short (15-20 minute) classes are hosted by local organizations and businesses including clothing boutiques, restaurants, beauty salons, doctors' offices, shoe stores, consignment shops, and many more! For a complete listing of the classes please go to www.mainlineschoolnight.org/75.
- **"History and Timeline Project of Main Line School Night"** at the Creutzburg Center. Explore a visual walk through time of Main Line School Night's rich and varied past. Call 610-687-0460 for more details.

WBA MEMBER WINDOW DECALS

One design for all members. A second design is available to show customers that you participate in the Wayne Gift Certificate Program. Pick yours up at Main Line Print Shop, 25 West Avenue.



Discounts For Veterans

Do you, or would you, offer a discount to Delaware County veterans? They are launching a photo ID program for our veterans to present ID to participating businesses to qualify for the discount. In return your business will be advertised through the Delaware County Veterans Affairs Office. For further info. call Nelson Dayton at 610-688-9188.

**Host a WBA meeting
Be our Speaker!**

Contact Diane Jiorle at
610-986-0000.

NEW 2013 GROUP DISCOUNT ADVERTISING

*Discount Advertising in Radnor Township
Newsletter for WBA members!*

Special Advertising Opportunity -- Deadline April 9! County Lines Magazine's Devon Horse Show Issue! Over 15,000 copies distributed during the Devon Horse Show, at 4 local steeplechase races (including Radnor Hunt), and other area events, in waiting rooms, and direct mailed to affluent households in Chester County and beyond. Limited space available for special, discounted rates. Deadline: April 9. Contact Sue Sontagh at 610-918-9300; Sue@ValleyDel.com.

Radnor Township invites members of the Wayne Business Association to participate in the Official Radnor Township Newsletter. All members of the Wayne Business Association will save 15% on ads featured in the 2013 editions of the newsletters. This offer is for the Official Radnor Township Newsletter and is not to be confused with other publications that may serve Radnor Township. For more information, call Diane Jiorle 610-986-0000.

WBA Events will be advertised in The Neighbor Saver, The Main Line Suburban Life Newspaper, Main Line Today Magazine & County Lines Magazine. Call Diane Jiorle 610-986-0000.

Update your business information on the WBA website. Check out your info at www.waynebusiness.com. If corrections and/or additions are needed send your business description and website link to Tony DiCicco at Cicoria Advertising: tony@cicoriaadvertising.com

**Special Thanks to our members
who made donations to the
WBA. Along with funding our
events, donations go towards our
High School Scholarship Award.
Thank you for your generosity.**

Beucler, Kelly & Irwin, Ltd.
Bravo Pizza
Braxton's Animal Works
Capri Water Ice
Comcast Business Class
Cowan's Flowers, Inc.
Crimson Review, Inc.
Dayton Lock Company
Devon Financial Partners
Eastern University
Laskaris & Laskaris, CPA
Joseph P. Ritz, D.M.D.
Teresa's Cafe of Wayne
Violette de Mazia Foundation

RADNOR DESIGN REVIEW NEWS: *Welcome New Businesses in Town*

Radnor Carmel Cafe & Wine Bar, LLC
372 W Lancaster Avenue, Wayne
Body of Zen & Oasis Tree, LLC
222 Sugartown Road, Wayne
Dunkin Donuts
110 E. Lancaster Avenue, Wayne
Smashburger
550 E. Lancaster Avenue, Wayne
Royal Cafe of Wayne
1 West Avenue, Wayne
PNC Bank
550 E. Lancaster Avenue, Wayne
Gentlemen's Choice Barber Shop
503 W Lancaster Avenue, Wayne
Avenue Kitchen
789 E. Lancaster Avenue,
Villanova

Welcome New Members!

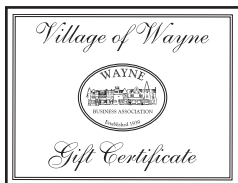
Eaves Boutique – Susan Ahn –
105 N. Aberdeen Ave., 610-688-4466
Inner Light – Suzanne D. Sennhenn –
892 N. Wayne Ave., 609-368-1988
Robert McIntyre Insurance, Inc. – Paul O'Connell –
420 E. Lancaster Ave., 610-687-5757
Park Power, LLC – Gary DeSanto – 4150 North
Radnor-Chester Rd., Suite A130, 610-971-9000
Tredyfffin Township Libraries – Mike Packard –
582 Upper Gulph Rd., 610-688-7092
Coco Blu – Alicia Eger – 116 E. Lancaster Ave.,
610-293-2626
Hotaling Investment Management, LLC –
Valerie Clark-Roden, Bruce T. Hotaling –
100 W. Lancaster Ave., Suite 105, 610-688-0697
Capri Water Ice – Harry Davis – 238 E. Lancaster Ave.,
610-386-1999
Drs. Fetter & Pulliam – Dallas Pulliam –
415 E. Lancaster Ave., 610-688-4578
Laskaris & Laskaris, CPAs – Dean W. Laskaris, CPA –
200 Eagle Road, Suite 200, 610-687-7888
Jon Yardney, MD – 241 Conestoga Road, Suite B,
610-688-5266
Devon Financial Partners – Chris McKee, ChFC –
744 W. Lancaster Ave., Ste. 235, 610-293-8300
Michael J. Kelly and Son, Inc. – Michael Kelly, Jr. –
208 N. Wayne Ave., Suite 9B, 610-688-3466
Miriam's Kids Research Foundation – Helena S.
Quigley – 1079 Townsend Circle, 610-688-7218
Greig Biotechnology – Dr. Russell G. Greig –
1241 Karen Lane, 610-220-9802
Pie in the Sky – Joseph Orsatti – 102 E. Lancaster Ave.,
610-293-1390
Louella – Jennifer Mihok – 227 E. Lancaster Ave.,
610-293-9800
Violette de Mazia Foundation – Ross Mitchell –
400 E. Lancaster Ave., Suite 204, 610-971-9960
Kembrel – Veronica Timbers – 134 N. Wayne Avenue,
866-219-2196
Visit WayneBusiness.com for the complete membership listing.

WAYNE GIFT CERTIFICATES

*Are very popular and keep shopping dollars in Wayne. MANY are sold
throughout the year for every occasion!*

**Please treat them as cash, then return them to
Sovereign Bank for the redemption process.
Gift certificates have no expiration.**

Merchants will be reimbursed within one week.
To add your business to the Gift Certificate List of
participating merchants call Bridget Libert
(Main Line Print Shop) at 610-688-7782.



COMMERCIAL PROPERTY AVAILABLE IN WAYNE:

Axis Realty: Find listings at www.axisrealtypartners.com
Eadeh Enterprises: Find listings at www.eadeh.com
Eagle Village Shops: 610-293-2012
Eastern Property Group: Find listings at
www.easternpropertygroup.com. 610-293-1400
Louella Court: Retail, Office and Apartments. Call Chip Addis 610-688-9500
S. W. Bajus, Ltd.: Find listings at www.swbajusltd.com

Reidenbach

& Associates, LLC | Attorneys

WBA Membership Meeting

Speaker: Scott R. Reidenbach, Esq.

Date: Thursday, March 21, 2013

Time: 7:30 AM

Location: Reidenbach & Associates, LLC,
1008 Upper Gulph Rd., Ste. 300, Wayne
800.969.7032

Complimentary Continental Breakfast
catered by Aux Petits Delices

Kindly RSVP by March 19, 2013.

WBA's Biggest and Best Monthly Meeting is...

THE ANNUAL AWARD DINNER

Date: Thursday, April 18, 2013

Place: The Radnor Hotel, Garden Room

Time: 6:00 pm – 9:00 pm

Cost: \$45.00/person

This entertaining and surprising WBA meeting always attracts our largest attendance! Join us as we celebrate two prestigious WBA Award recipients.

Mingle, network and meet the best business people in town!



FIND PARKING IN WAYNE:

When this "QR Tag" is scanned with your mobile device it will link to the same WBA Wayne Parking Map from our WBA website. HELP GET THE WORD OUT!

HELP EVERYONE FIND PARKING IN WAYNE!

Remind your staff to park in the Kiosk lots. Discount Kiosk parking available from Radnor Police Dept.

WAYNE ON A ROLL!

Help Wayne shoppers remember Wayne as a Friendly Village. Please have extra quarters available for their meters.



**SHOP LOCAL
SHOP MEMBERS**

Wayne is the Jewel of the Main Line!

P.O. BOX 50 WAYNE, PENNSYLVANIA 19087

Wayne Business Association



WBA Reservation Form

Please fax this form back by Tuesday, March 19th to 610-964-1309

You may also email info@waynebusiness.com
or call Main Line Print Shop at 610-688-7782

YES! I (we) will attend the WBA Meeting.

Date – Thursday, March 21 Time – 7:30 am

Location – Reidenbach & Associates, LLC,
1008 Upper Gulph Rd., Ste. 300, Wayne

Business name – _____

Number of attendees – _____ Name(s) of attendee(s) _____

WBA VOLUNTEERS MAKE WAYNE THE JEWEL OF THE MAIN LINE!

Please consider helping on one of the following committees:

EVENTS:

A. Wheels of Wayne, April 21, 2013. Committee Chair: Tammy Cohen 610-688-5600

_____ Yes, I will help this committee

B. First Fridays In Wayne. Committee Chair: Joan M. Menige Mastroianni 610-687-9153

_____ Yes, I will help this committee

C. Wayne Clean Up Day, May 18, 2013. Committee Chair: Jack Brooks 610-952-4002

_____ Yes, I will help this committee

D. Main Line Jazz & Food Festival, June 8, 2013. Committee Chair: Jennifer Bailer 610-964-9100

_____ Yes, I will help this committee

E. WBA Radnor Fall Festival, September 15, 2013. Committee Chair: Todd Serinsky 610-687-8988

_____ Yes, I will help this committee

F. Wayne Hotel Old Fashioned Christmas Celebration, Tree Lighting, December 6 &
Santa Parade, December 7, 2013. Committee Chairs: Diane Jiorle 610-986-0000 and
Nelson Dayton 610-964-0400

_____ Yes, I will help this committee

PARKING: WBA Member Task Force meets regularly with Township and commissioners to solve issues with
Employee and Customer parking. Committee Chair: Diane Jiorle 610-986-0000

_____ Yes, I will help this committee

Grow your business...Volunteer!